

# FREE LIST BUILDING REPORT

## PP MARKETING COMMISSIONS



### ***Auto Responder Service***

The money is in the list and it's true... You need one, you must build one and now is the time. I personally use [Aweber](#) & [Ebizac](#) as my auto responder services. With Aweber you have the best delivery speed and rate regarding auto responders on the market their pricing structure can become rather high as your list grows. Let me explain. Aweber offers \$1 for 30 day trial and \$19.95 a month afterwards. As your list grows, your monthly bill grows. With my current list of 80,000 my Aweber the bill will hit nearly \$600 this month. It's what the pro's use and at end of the day you pay for what you get.

If you think the pricing structure for Aweber is not for you I highly recommend [Ebizac Website Management](#) Website Management. For a flat fee of \$29 - \$67 monthly you may store up 20,000 - 65,000 subscribers. With that many on your list, upgrades and more expensive services will not be a problem. Trust me ;) but we'll get to that later... please keep reading.

### ***Traffic To Your Optin Pages Adswaps***

Most importantly, with almost everything in place, you need traffic and not cheap 10,000 clicks or visitors for \$10 or auto surfs, traffic exchanges or safelists. You need high quality responsive traffic that will buy your products and purchase through your affiliate links. And here is the cold, harsh truth about making money online for many people. "The money is in the list" You've heard it before and you'll hear it again! Your most important business asset is your list. This is the reason you need an optin (squeeze) page, the reason you need an autoresponder and the reason you need hosting.

The best form of free traffic to your site is from adswaps. An adswap is basically when you send a fellow marketer's advertisement out to your list and your swap partner will send your advertisement out to his or her list.

Usually each person is offering a free gift in order to receive the name/email

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address, this way in return your list grows giving you more people to market to instantly, and for as often as you like until they unsubscribe.

You need to test your sales funnel to make sure it converts, and to make sure you receive a decent number of optins and sales to cover most of your cost. The trick is, the fastest and easiest way to grow a list is with “Quality” paid traffic & with quality comes a price of course.

Remember, I added 50,000 people to my optin list, without PPC, SEO or Social Media. My main and best source of traffic was from good adswaps (which you need a list for before you can start) and solo advertisements from other marketers with bigger lists. The cost of a quality solo ad can be from \$75 – \$375 and getting more expensive as we speak.

*Please read this part carefully!*

The idea of me sharing this information is not to show you how much I earn or spend online daily, but is to show you that in any business you need to spend money to make money. After successfully setting up my sales funnel and testing, ensuring I was getting an optin rate of 50% or over and my one time offer was converting at 2 – 3% I would buy small solos from trusted sources. Increasing the amount I would spend, the more I profited from my sales funnel. For the past 3 months people have come to me asking how I built my list so fast, and here is the one line answer I had for each and everyone. “Buy Solos”. Now you might be thinking you don’t have that type of money to spend or waste, but neither did I when I started. Once your funnel is tested, the sources of the traffic is good and you treat your subscribers correctly you are well on your way to making a full time income online.

### **Solo Ad Prices**

(Prices from my sources which I would regularly purchase)

250 Unique Clicks – \$60 – \$120

500 Unique Clicks – \$125 – \$200

1000 Unique Clicks – \$300 – \$400

### **What results to expect from Solo Ads**

Some would tell you that you should always double your money when buying a solo ad. Well, if this was the case it would be all too easy. Others would say you should be happy with a large number of new subscribers, all this is good if you have a large bank account. I personally like to have 90% success in making the cost of my solo ad back within the first 72 hours. It's a simple return on investment which is required to make any business work. Any more is a bonus, any less it was a bad investment or something went wrong along

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the way. That is the reason I said 90% ;)

Example : Solo Cost - \$325 for 1,000 Unique Clicks

*(figure used for example purposes only)*

- Expected # of Subscribers – 400 approximately
- Expected # of Sales (o.t.o # 1 – \$17) –  $5 \times \$17 = \$85$
- Expected # of Sales (o.t.o # 1 – \$7) –  $5 \times \$10 = \$50$
- Expected # of Sales (Banner Ad) – \$10 ) –  $3 \times \$12.25 = \$36.75$

Total sales from the solo purchased with the first 48 hours = \$171.75

So now we have made over 50% of our investment back right away, and have 400 fresh subscribers added to our personal optin list.

Another harsh statement: In you cannot make another \$150 from these 400 new subscribers within 24 – 48 hours you are doing something wrong.

### ***Cheap or free traffic to your squeeze pages***

Other forms of traffic to your optin or sales pages can come from social media, your blog, and a few safelists I recommend, which do give a certain response to your advertising efforts. I've used each of these safelists consistently for the past 6 months. Of course becoming an upgraded member increases the amount of advertising you get, but even as a free member you can get results.

Here is one rule I always stick with and I recommend anyone starting off to do the same. When sending out ads from sources other than your main subscriber list, the main objective should be to get the person subscribed to your list. Let the selling come when you have their name and email.

### ***Making Money From Your List***

There are two completely different ways to go about this, and I recommend you go with method #1 to keep your unsubscribe rate low and build more respect with your subscribers.

### **Once they're on your list.. Let's make some more money!**

After the subscriber has entered their name and email, you should have a follow up in place welcoming them to your list, providing the link for their free download, and another option in the email to recommend another related product for which you will earn commissions from.

Your signature link is also a way to make some extra sales, which will help you

profit from the services you currently use and pay for. More on that later. Your Follow up Emails & Payments I understand some of you want quick money direct to PayPal, some want to earn recurring commissions on Clickbank products, and others just like to cash in on all three. (me included).

## About Clickbank Payments

When promoting clickbank products, you must wait 60 days after you make the sale to receive your commission. You must also make a minimum of 5 sales to receive your check. Don't let this scare you, once you're setup and running you can make this amount of sales daily. I have been on direct deposit with Clickbank for a long time, it doesn't take long once you start making sales!

## About Paypal Payments

The quickest way to get money to your bank account to fund the growth of your online business.

## About Recurring Payments

The best of all, it's the one-time effort to get paid from the person for as long as they use the services. Promoting the right products to the right people, this is the most powerful income of all. You can earn recurring commissions paid directly to your PayPal, from Clickbank's products, and many other affiliate programs which generally pay out on the 15th of each month.

**FRESH SUBSCRIBERS**

**LOADS OF CASH**

**GET STARTED HERE >>**

**A "Done For You System" Which Earns \$2,844.39 A DAY**

## Here Is A List Of The Items In Our "Done For You" Package



**20 High Converting Optin Pages** - Each optin page layout is taken from years of split testing experience, guaranteeing you the maximum conversions followed by professional "unique" graphics, ebook covers and product names, increasing your conversions even more.



**40 High Converting Sales Pages** - Sticking out from the crowd, you'll be promoting only the highest converting products available online today, where you are earning 100% of the commission paid to you directly. No waiting! No

wanting! No begging!



**20 Follow up Letters For Each Campaign** -Your auto-responder is setup to maximize your profits. A proven back end funnel system, which will triple your income and value per lead.



**Click & Sales Tracking System** - A built in click tracking and sales tracking system.



**Training Videos For Dummies** - Watch over "my" shoulder as I show you how to setup an auto-responder list, schedule emails and track links. 100% Newbie Friendly!.



**Advanced Affiliate Marketing & List Building** -With over 100,000 subscribers in my first year online, and already after earning \$189,467.45 from my efforts from affiliate marketing, in again my first 12 months, I have a few things to share regarding some of my secret traffic methods, and profitable promotions I use to earn both recurring and instant cash.

[\*\*Click Here To Order Today\*\*](#)

or

[\*\*Click Here For More Details\*\*](#)

***To Your Success***

*Kevin Fahey*

Kevin Fahey

